

NEWSLETTER

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The agenda of the first 1st International Smart Engineering Conference for Small and Medium-Sized Enterprises has been completed. Nine renowned experts from science and business will hold exciting presentation and answer the audience's questions. Professor Dr. Christoph Brake will be the host.

Time	Title	Speaker
09:30	Welcome Adress	Professor Dr. Dr. h.c. Anne Dreier Rector & CEO of the Fachhochschule des Mittelstands
09:45	Machine Learning and Artificial Intelligence for Big Data Analytics - Current Deployment Scenarios and New Trends for SMEs?	Professor Dr.-Ing. Manfred Leisenberg Fachhochschule des Mittelstands & Project Leader of the Knowledge Alliances for Upskilling Europe's SMEs to Meet the Challenges of Smart Engineering
10:30	Networking	
11:00	Smart Engineering and Industry 4.0 from an Westphalian perspective - How successful digital transformation for SMEs is supported by the technology network it's OWL	Dr.-Ing. Arno Kühn Head of R&D and Strategy at it's OWL
11:45	Status of and initiatives for a sustainable and smart industry in Ukraine	Professor Dr. Volodymyr Shatokha Vice-Rector of the National Metallurgical Academy of Ukraine
12:15	Industry 4.0- Experiences from a drive systems manufacturers perspective	Dipl. Ing. Anatoli Wedel MSF-Vathauer Antriebstechnik GmbH & Co KG
12:45	Networking Lunch	
13:45	Big Data Analysis for harvesting machines	Kevin Ueckert Data Scientist at CLAAS KGaA mbH
14:30	Smart Engineering in the Dutch Alkmaar region: SME consulting experiences	Sandra Verweij Parbleu & Project Partner in the Knowledge Alliances for Upskilling Europe's SMEs to Meet the Challenges of Smart Engineering
15:00	Networking	
15:30	Cooperation between technology centers and SMEs in the implementation of Smart Engineering in the Basque region of Bilbao - SME consulting experiences	Joseba Sainz de Baranda Federación Vizcaína de Empresas del Metal & Project Partner in the Knowledge Alliances for Upskilling Europe's SMEs to Meet the Challenges of Smart Engineering
15:30	The role of Smartness and Ubiquitous in Industry 4.0 and its effect on SMEs' Human Resource Competencies	Professor Dr. Dr. h.c. Hamid Doost Mohammadian Fachhochschule des Mittelstands
15:30	Smart Engineering in the Umbria region: SME consulting experiences on additive manufacturing	Professor Dr. Gianluca Rossi President of Tiber Umbria Comett Education Programme & Project Partner in the Knowledge Alliances for Upskilling Europe's SMEs to Meet the Challenges of Smart Engineering



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